

*News and notes from the City of Hayward about important doings, useful information and progress we're making in getting work done to improve day-to-day life in the City.*

## Subscribe! It's Free!

Visit the **Newsletter's webpage** on the City's website to sign up to receive it via email or download it directly.



## How Can We Help?

Use [www.accesshayward.com](http://www.accesshayward.com) to find the information you need from the City, make a service request or ask a question. Your submittal will go directly to the staff member who can best help.

## Keep Hayward Clean and Green Volunteer to Help, Get Involved



Volunteers like you make up the **Keep Hayward Clean and Green (KHCG) Task Force** and help to take action to beautify our City. The

KHCG Task Force meets monthly and holds monthly clean-up events where residents volunteer to clean up various areas in the City. Volunteers remove trash, graffiti, debris, and other forms of waste from buildings, schools, and other public areas.

What can you do? There are several ways you can help. You can organize a clean-up event in your neighborhood if it does not already have one. A

**Neighborhood Clean-Up Tool Kit** is available online that describes how to organize a clean-up event. By planning a clean-up event in your neighborhood, you'll have a fun day with family, friends, and neighbors. Additionally, you'll make a positive impact on your community. Getting involved in the community means making a difference!

The next KHCG clean-up event is scheduled for April 23rd in the Tennyson Avenue area, followed by the City's annual citywide **Clean-Up Day** on May 21st in Weekes Park.

Blytha Bowers, KHCG Chairperson  
blythia@aol.com, 303-7924

## Mural Art Program Fighting Graffiti and Adding Art Across the City



The **Hayward Public Art Mural Program** combines activism and art to help eliminate blight, beautify the City, and promote civic pride. Results can be seen throughout the City, brightening and rejuvenating neighborhoods.

The program showcases local Hayward artists, highlighting the best and most positive attributes of



Hayward. A **tour of mural projects** is on the **Mural Art Program** section of the City's website.

Stacey Sorensen, Neighborhood Partnership Manager  
stacey.sorensen@hayward-ca.gov, 583-4233



## In This Issue News from the City & the Work it is Doing

### Ugly Graffiti Affects

**Everyone.** It's a problem, but the City is fighting it and you can help! Together we can keep Hayward clean and green. **Page 3**

### New Neighborhood Plans Take Shape.

South Hayward BART and the Mission Blvd Corridor have two form-based codes in the works. **Page 4**

### Disaster Preparation.

It can happen at any time. Learn about the ways you can prepare and the City's CERT program, with classes starting soon. **Page 6**

### City's Neighborhood Partnership Program.

Working with people in our neighborhood to identify and tackle problems, improving quality of life. **Page 7**

### This newsletter has

**links!** We've tried to link to as many resources as possible. Just click on the **dark green, bold text** to visit a page in your browser.

## Visit or Contact Us!

Call 583-4000 or on the Web at [www.hayward-ca.gov](http://www.hayward-ca.gov).

**City Hall**, at 777 B Street, is open Mon-Fri 8-5 with some City departments, like Revenue Division and Development Services, having modified hours.

**Hayward Library Branch** hours are Mon-Wed 11-8, Thurs-Sat 10-5 and closed Sun.

## Volunteer with the City

Do you have some time to volunteer and **make a difference**? The City Clerk will hold a board, commission, committee, and task force open house at the end of June. More details about **boards, commissions and committees** on the **City's website**.



## City Council Meetings

The Council meets the 1st, 3rd, and 4th Tuesdays at 7pm on the second floor of City Hall. To receive Council agendas via e-mail, contact the City Clerk at 583-4400 or [cityclerk@hayward-ca.gov](mailto:cityclerk@hayward-ca.gov).

## Defining the New Normal From the City Manager

It is budget season in California cities. In 2011, it is a tough process. Municipalities all over the state are struggling with a similar picture of several years of "holding it together," waiting for the revenue rebound that isn't coming; using one-time resources to bridge the financial gap each year; and watching employee costs escalate beyond even the most astute planning estimates.

The parties to developing the solution at the municipal level are governing bodies, communities, employees, and bargaining units—everyone delivering a service to that community and everyone receiving the delivered service, as well as the outside funders and regulators such as the county, state, and federal governments and regional bodies.

It is time for all parties to make a course correction, to adjust to the current rhythm. Taxpayers must recognize that government is a staff-intensive, service business, and must be willing to pay a realistic fee for the service level they expect. Employees must recognize that market salaries fluctuate and we are now in a down market: salaries must come down and we

must assume a larger share of the costs for our benefits, or reduce the benefits. Communities must come to terms with the fact that good government, effective and responsive service, and quality stewardship of resources demands well-trained, highly educated, and committed employees, which means paying market-rate salaries and providing attractive benefits.

We are responsible for the protection and management of the resources of our communities. That includes providing the best level of service we can within the resources available. And, it means maximizing and protecting those resources to the best of our ability.

The City Council begins consideration of next year's budget in a series of work sessions beginning May 31st, culminating with adoption on June 21st. Budget documents will be part of the Council Agenda starting in May. These **documents will be available** on the City's website; you can visit the **City Clerk's webpage** or call 583-4400 for more details.

*Fran David, City Manager*  
[fran.david@hayward-ca.gov](mailto:fran.david@hayward-ca.gov), 583-4300

## Great Experiences Build Community Support At the Library

Recently, I took a call from a library visitor who wanted to compliment staff person Lisa for going above and beyond to deliver excellent customer service. This customer told me that Lisa went out of her way to help him—even though the library was very busy at the time—to check on, locate, and borrow a library book he had placed on hold. The customer went on to tell me that he always receives great customer service at Hayward Public Library, but he was really impressed by his experience at the library that day and wanted to let me know how much he appreciated it.

Every interaction residents have with City staff like Lisa—every experience they have when they visit City facilities like the Library—can potentially be a memorable one. Over time, many of these little positive experiences build into big support for and pride in our community. The library visitor who called me to compliment Lisa is now one of the library's biggest supporters, thanks in no small part to the great customer service he has consistently received here.

For the City, creating a positive experience for residents extends well beyond Library services to include the experience of attending a community meeting, dining in the downtown, or volunteering with a community improvement group like Keep Hayward Clean and Green, just to name a few. Every book borrowed, hour volunteered, or dollar spent in a local Hayward business, helps to build and strengthen pride in the community we share.

So thank you, Lisa, for making a visit to the Library the highlight of that caller's day! And thank you to all the staff, volunteers, businesses, and citizens who strive to make the Hayward experience a highlight for everyone who visits our remarkable community.

*Sean Reinhart, Library & Community Services Director*  
[sean.reinhart@hayward-ca.gov](mailto:sean.reinhart@hayward-ca.gov), 881-7956

## Graffiti Affects Everyone And Ways to Fight It



The City is focused on further beautifying Hayward by preventing and removing graffiti through community involvement, eradication, and en-

forcement. Graffiti is a community issue that must be addressed proactively by the community and City staff. Quick removal of graffiti is important because it discourages additional graffiti.

What can you do? Volunteer at one of our monthly Keep Hayward Clean and Green **clean-up events**. Report graffiti in-progress to the Hayward Police at 293-7000. Report graffiti in the public right-of-way at 583-

8900. On private property, report graffiti to **Community Preservation** at 583-4143, or submit a service request to **Access Hayward** on the City's website. More graffiti info is available at the City's **Graffiti Buster Program** webpage.



### Monthly Clean-Up Events

**April 23** Tennyson Avenue area  
**May 21** Weekes Park  
**June 25** Soto Road area  
**July 23** Industrial Parkway area  
**August 27** Eden Gardens area  
**September 24** Tyrrell Avenue area  
**October 22** Downtown & North Hayward areas  
**November 19** Schafer Park area  
 Visit the **KHGC Task Force** section of the City's website under **Clean-Up Events** for more details.

## Residential Energy Efficiency City Looking at Developing a RECO

The City Council encourages residents to conserve energy. To help meet conservation goals the Council is considering whether to develop a **Residential Energy Conservation Ordinance** (RECO) to improve residential energy efficiency.

What is a RECO? It is a policy tool local governments can use to improve the energy efficiency of existing homes. RECOs typically require property owners to implement specific measures to reduce energy and water use. It can be applied to single family, duplex or multi-family buildings.

The design of the RECO will determine the types of improvements required as well as which properties are subject to the ordinance. Triggers for compliance can include, but are not limited to, the point of sale of

a property, a significant remodel or addition, or a specific date by which all subject properties must comply. Examples of typical improvements include air sealing or insulation improvements.

If you own a home or duplex, learn more about the **Residential Energy Conservation Ordinance** on the City's website. Also, there are two upcoming meetings where the City's RECO will be discussed. The first is with the City Council on May 31st and the second with the Planning Commission on June 9th.

*Erik Pearson, Senior Planner*  
*erik.pearson@hayward-ca.gov, 583-4210*

### About & Around Town



As the Hayward Police replace older patrol vehicles, new Dodge Chargers will take over from older Crown Victorias, which are being phased out of production. The first car has **already hit the streets** with more to follow!

## Important Hayward Contacts People & Services to Help You Get Things Done

**General City Info**, 583-4000

**Access Hayward**, [www.accesshayward.com](http://www.accesshayward.com)

Look up a topic, make a request, or report a problem

**Animal Services**, 293-7200

Adoption; Dog Licensing; Lost & Found Animals; Dead, Stray or Wild Animals

**Building Division**, 583-4140

Building Inspections, Permits, and City Codes; Residential Rental Inspection Program

**City Clerk**, 583-4400

Passports, Notary Public, Certificate of Residence, Requests for Records and Documents

**Community Preservation**, 583-4143

Problems on private property, such as trash, graffiti, weeds, or inoperable vehicles

**Fire Prevention**, 583-4900

Fire Permits, Inspections, Plan Review; Hazardous Materials; Fire Education

**Public Library**, 293-8685

Adults, Teens, and Kid programs; Community Outreach; Homework Help; Literacy Tutoring

**Maintenance Services**, 881-7745

Public right-of-way problems with graffiti, illegal dumping, street signs, or street trees

**Planning Division**, 583-4200

Planning Permits, Zoning Information, Planning Resources and Information

**Police**, General Information 293-7272

Emergency 9-1-1, Non-Emergency 293-7000

**Public Works**, 583-4700

Engineering and Transportation, Solid Waste and Recycling, Water and Sewer, Executive Airport

**Revenue Office**, 583-4600

Water Bills, Business License Taxes, Parking Tickets, Administrative Citations, Emergency Facilities Tax

## Hayward Youth: Volunteer!

Hayward youth are invited to **apply** for the **Hayward Youth Commission** which advises the Mayor, City Council, HARD and HUSD about issues that affect young people locally. You must apply by May 13th!

## Hayward & The Big Read

The Big Read encourages people across America to spend more time reading. Events at the Hayward Library are planned throughout April and May. Call 293-5239 or visit [haywardbigread.wordpress.com](http://haywardbigread.wordpress.com).



## Housing Rehab Help!

The City offers assistance in rehabilitating your Hayward home with **Minor Home Repair Grants** or **Housing Rehabilitation Loans** for eligible senior, disabled or low-income homeowners. Contact the **Housing Rehabilitation Program** at 583-4225.

## Form-Based Codes Take Shape Two New Neighborhood Plans

City planners, with extensive community input, are busy developing two form-based codes (FBC) along Mission Boulevard. The FBCs replace the current zoning regulations and have more emphasis on design and less emphasis on the separation of uses.

The goal of these two projects is to develop a vision and supporting implementation strategies which will result in attractive development for the City. Plan goals includes vibrant commercial uses; pedestrian-friendly neighborhoods that are safe, desirable, and at

June, will replace the current zoning for the areas along Mission Boulevard, generally between Harder Road and Industrial Parkway. The second FBC, scheduled to be completed by the fall, will be a part of the



sufficient densities to support public transportation; and a built form that will encourage such uses. The regulations and standards in FBCs are presented in both words and clearly-drawn diagrams.

The **South Hayward BART FBC**, to be completed in

**Mission Boulevard Corridor Specific Plan** and will cover the areas along Mission Boulevard between Harder Road and the northern City limit, excluding downtown. As with any project, major or minor, details and documents relating to the **Mission Blvd Corridor** and **South Hayward BART FBC** areas are on the City's website.

*Erik Pearson, Senior Planner  
erik.pearson@hayward-ca.gov, 583-4210*

## Neighborhood Gateway Refresh & Green Expo Two Recent Happenings

In February, Maintenance Services Department staff made improvements to the gateway entrance at Jackson Street and Silva Avenue. The improvements include a new landscape design, installation of a new subterranean irrigation system which is proven to reduce water usage, cleaning and repainting of the Hayward sign, and resealing of the fountain.



And in March, the City sponsored its first Green Expo. Local businesses provided tips, ideas, products, and services that could be used to help attendees do their part in being environmentally responsible. The event was an opportunity for the community and City staff to learn about ideas on how to be environmentally responsible at work and at home.

## Rebates Available to Save Energy For a Limited Time

As part of the City's implementation of the Climate Action Plan, the City received a grant as part of the American Recovery and Reinvestment Act to reduce fossil-fuel emissions and energy use, improve energy efficiency, and



create and retain jobs in the City. As part of the City's Energy Efficiency Incentive Pro-

grams, incentives are now available to homeowners, non-profit and government agencies, and large energy users, but only for a limited time.

**Hayward Homeowners.** The City, through the Energy Upgrade California Program (EUCP), can help homeowners find qualified contractors and offers energy retrofit incentives of \$750 to \$2,250. In addition, rebates from the City will also be available to homeowners who cannot meet EUCP qualifications.

**Hayward Non-Profit and Governmental Agencies.** Rebates are available for non-profit organizations and

governmental agencies that provide important services to the Hayward community. The grant program matches incentives up to \$10,000 per project installation or the project cost, whichever is lower.



**Hayward Large Energy Users.** This part of the program targets the City's largest energy users: businesses that use over 1.5 million kilowatt hours of energy each year. The City's program will match rebates from the PG&E Customized Energy Incentives Program up to a maximum of \$50,000.

From more, visit the **Green Hayward** section of the City's website for full details on the Energy Efficiency Incentive Programs.

*Marc McDonald, Sustainability Coordinator  
marc.mcdonald@hayward-ca.gov, 583-4208*

## Hayward Leadership Academy at City Hall

Want to build your community leadership and planning skills and be more effective in organizing and engaging your neighbors? Then sign up for a day of **workshops for both youth and adults** to share, learn, and network with neighbors from across the City. It's April 30th at City Hall. Details on the City's website in **English and Spanish**, or call 583-4227.

## Hayward Police's SMASH Program Working Across City Departments



Many cities encounter the lingering effects of problem houses in their neighborhoods, run-down businesses, or other establishments whose less-than-savory practices contribute to

increases in crime and the fear of crime. Hayward's novel approach gives criminals and nuisance makers something to think about.

The City of Hayward is setting the bar for urban cities across the nation with its renowned Synchronized Multi-Agency Safe Housing (SMASH) Program. The program has a proven record of success for dealing effectively with neighborhood blight, eradicating havens for criminal activity, and abating behaviors that create public nuisances and threaten the livability of the Hayward community.

SMASH is a synchronized and collaborative effort where City departments work together to combat problem locations. The collaboration includes the Police Department, City Attorney's Office, Fire Department, Parole Officers, Building Inspectors, the Housing

Authority, and Code Enforcement Officials. Many of the locations targeted for SMASH operations come from observations by patrol officers, while others come through City officials' inquiries or neighborhood complaints.

In Hayward, SMASH operations have resulted in significant reductions in crime and revitalization of properties that presented health or public danger concerns. Prior to conducting a SMASH operation, significant background work and intelligence is gathered to help define the scope of the problem and to identify which departments can best help. Since its inception in 2008, Hayward has conducted 29 SMASH operations, impacting 13 apartment complexes, 2 businesses, and 14 residences.

*Lt. Sheryl Boykins, Southern District Commander  
sheryl.boykins@hayward-ca.gov, 293-7296*

## Hayward's Paratransit

Door-to-door transportation service for eligible Hayward residents unable to use public transportation because of a medical condition or disability. Call 583-4230 or visit the **City's Paratransit Program**.

## Water Conservation!

It starts with you! Learn more about saving money, reducing your impact and high-efficiency appliance rebates at the City's **Water Conservation webpage**.

## Passports at City Hall



Apply or renew for a US Passport at the **City Clerk's Office** in City Hall.

A complete list of passport requirements, forms, and info is at [www.travel.state.gov](http://www.travel.state.gov). We can help with your questions too, just email us at [cityclerk@hayward-ca.gov](mailto:cityclerk@hayward-ca.gov).

## CLICK IT or TICKET!



It only takes two seconds to buckle up. Those two seconds could save your life. They will also keep you from getting a ticket and a fine. It's the law.

## 2-1-1 INFORMATION

Dial 2-1-1 for Housing, Health, and Human Services Information. A free, non-emergency, confidential service, 2-1-1 provides easy access to **housing information, and critical health and human services**. It operates 24 hours a day, 7 days a week with multi-lingual capabilities. [211alamedacounty.org](http://211alamedacounty.org)

## Disaster Preparation & Response CERT Classes Start May 6th

Do you know what to do when disaster strikes but before professional help arrives? Following a major disaster, first responders who provide fire and medical services will not be able to meet the demand for these services. The number of victims, communication failures, and road blockages will prevent people from accessing emergency services they have come to expect at a moment's notice through calling 911.

People will have to rely on each other for help in order to meet their immediate life-saving and life-sustaining needs until professional services arrive. The City of Hayward's Fire Department offers disaster preparedness training through its free **Community Emergency Response Team (CERT)** training. CERT members can assist others by applying the basic response and organizational skills that they learned during training, from response team management to disaster medical operations to small-unit leadership.

Participants in the course learn skills that will enable them to provide emergency assistance to their families and neighbors as well as organize a neighborhood team response in the event of a major disaster. There will be no charge for the course or materials. The only cost incurred may be in upgrading your disaster supply kit at home, something you'll learn about in CERT training.

The training will involve instructions in light fire suppression, hazardous materials situations, first aid, light search and rescue techniques, and procedures in organizing CERTs to aid and assist in times of disaster.



You do not need any special skills to participate, just the willingness to learn the skills necessary to survive a disaster. The training program will involve some physical activity, such as using fire extinguishing equipment and rescue tools under



the supervision of trained Fire Department personnel.

The first class starts on May 6th and the course is scheduled once a week for five consecutive weeks. Space is limited and the course fills rapidly. You must attend all classes in order to receive certification. CERT training is free for all Hayward and Fairview residents.

The City's website has a **Disaster Preparedness** section to help you **learn and prepare** for disasters before they occur, in addition to the **Community Emergency Response Team (CERT)** training information.

*Thor Poulsen, Public Education Officer  
[thor.poulsen@hayward-ca.gov](mailto:thor.poulsen@hayward-ca.gov), 583-4948*

## Illegal Dumping Help Keep Hayward Clean and Green

Whether dumping occurs on City or private property, it is considered illegal. Dumping illegal waste leaves ugly piles of garbage in the community, and can create other problems if not taken care of quickly.



Dumping can include throwing away any kind of waste, be it trash, oil, appliances, furniture or yard waste, in areas not designed for garbage.

The Maintenance Services Department has staff and resources—like a handy truck with a claw for removing large items—to remove trash from streets, sidewalks and other public right-of-ways. You can help to keep our City beautiful by reporting illegal dumping in your area. Report illegal dumping in-progress to the Hayward Police Department at 293-7000, submit an online service request via **Access Hayward** on the City's website, or call **Maintenance Services** at 881-7745.

## Neighborhood Partnership Program Supporting Neighborhoods

In 2007, the City created the **Neighborhood Partnership Program** to help build partnerships between City officials, residents, businesses, and other Hayward stakeholders, aiming to resolve issues that are impor-



tant to the community. The City and its partners collaborate, plan, and implement neighborhood

improvement projects, programs, and activities that help improve the quality of life throughout Hayward. Dozens of neighborhoods across the City, from Upper B Street to Fairway Park, are already participating with more joining the program as it expands in the coming months.

Targeting a range of problems, including crime, safety, parking, trash, and graffiti issues, the program has helped neighborhoods deal with long-standing problems, improve cleanliness, and promote safety. To date, the program has helped neighborhoods improve streetscapes through installation of speed bumps, improving signals and signage, and pedestrian access. All this has been done with an eye towards using limited City resources efficiently and getting City Hall out into the neighborhoods.

The program also offers **Neighborhood Improvement Program Grants**, which are designed to encourage neighborhood groups to join together and carry out important projects in their neighborhoods. Grants up to \$5,000 are awarded to fund eligible projects that

focus on neighborhood beautification, cleanup, or emergency preparedness. Along with the grant, the Neighborhood Initiated Civic Engagement Hayward Neighborhood Awards help recognize great work done by Hayward neighborhood groups in the areas of civic engagement, community improvement, and volunteerism.

On top of all this, the City hosts the **Hayward Leadership Academy**, which helps citizens build the skills that can make them more effective in organizing and engaging their neighbors. All are welcome and there will be workshops for both youth and adults, with topics ranging from leadership to creating action plans based on community issues and ideas. The day-long event is an opportunity to share, learn, and network with neighbors from across the City to learn how to make Hayward a better place to live, work, and play. This year, the Neighborhood Leadership Academy will be held on April 30th at City Hall. Pre-registration is recommended but not required and all it costs is one or more cans of food to donate to the Alameda County Food Bank.

More details about the **Neighborhood Partnership Program**, future **meeting dates**, and information on the **Neighborhood Improvement Program Grants** are on the City Manager section of the City's website. The Neighborhood Leadership Academy has packets available in both **English** and **Spanish**.

*David Korth, Neighborhood Services Manager  
david.korth@hayward-ca.gov, 583-4227*

### The City of Hayward is Open for Business!

[haywardopenforbusiness.org](http://haywardopenforbusiness.org) is the City's economic development website to help you find out about **how to do business in Hayward**. With information on the business climate, commercial space availability, and many other resources, it's the first place to consider when doing business in the City.

### The City: a Green Business



City Hall and the Utilities Center received certification

as a **Green Business** by actively working to show their responsible environmental stewardship. For more about Green Business Certification, visit [www.greenbiz.ca.gov](http://www.greenbiz.ca.gov).

## Weed Abatement Help Hayward Prepare for Fire Season



The City's Annual Weed Abatement Program includes a pro-active survey of properties in Hayward and the Fairview Fire

Protection District. Inspections and monitoring begin in April and continue through October.

Property owners are encouraged to comply with local and state regulations. Failure to cooperate and

maintain a property free from fire hazards such as weeds and overgrown vegetation can result in the City taking action to abate these hazards at the owner's expense.

Please join neighbors throughout the City in efforts to ensure grass and weeds on properties are no more than four inches high and that overgrown vegetation is trimmed and maintained. Maintaining a monthly plan to keep weeds abated throughout the year is recommended.

*Community Preservation, 583-4143*

### Volunteers Needed for Clean-Up Day 2011!

It's Saturday, **May 21** from 8 to 1 at Weekes Park. Help clean up Hayward neighborhoods and get a **free BBQ lunch**. Don't Delay! Register by May 2. Visit [www.hayward-ca.gov/CleanUpDay](http://www.hayward-ca.gov/CleanUpDay)

**Access Hayward**, The City of Hayward's info, reporting and comment service, is always available:

**WWW.ACCESSHAYWARD.COM**

## UPCOMING CITY EVENTS

*April 23*

### **Hayward Library's Big Read: Read-a-thon**

Main Library from 9am to 1pm

*April 30*

### **Hayward Neighborhood Leadership Academy**

City Hall from 8am to 4pm

*May 6*

### **Hayward Fire Department's Community Emergency Response Team Training (CERT)**

Chabot College from 6 to 9pm

*May 21*

### **Clean-Up Day 2011**

Weekes Park and Citywide from 8am to 1pm

*May 31 and June 7, 14 & 21*

### **City Council Budget Work Sessions & Public Hearings**

City Hall

*June 8*

### **A Taste of Hayward**

City Hall from 5:30 to 8:30pm

*June 24*

### **Movies on the Plaza: How to Train Your Dragon**

City Hall Plaza at 8:15pm

*July 9 & 10*

### **Hayward Russell City Blues Festival**

City Hall Plaza from 10:30am to 7pm

More info & meetings at  
**WWW.HAYWARD-CA.GOV**

## **Hayward Leadership Academy at City Hall**

Want to build your community leadership and planning skills and be more effective in organizing and engaging your neighbors? Then sign up for a day of **workshops for both youth and adults** to share, learn, and network with neighbors from across the City. It's **April 30th** at City Hall. Details on the City's website in **English** and **Spanish**, or call 583-4227.

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## Japan Earthquake Help Sister City Funabashi Recover

The **Funabashi-Hayward Sister City Committee** is raising funds to send to Japan to assist with recovery from their earthquake and tsunami disaster. If you would like to contribute to this effort, please make checks payable to "Funabashi-Hayward Sister City Committee" and drop off or mail to the City Clerk's Office as soon as possible at 777 B Street, Hayward, CA, 94541.

The City of Hayward and the City of Funabashi established their sister city affiliation in November 1986. Since then, there have been many exchanges and visits between City staff, citizens, Chamber of Commerce, Service Clubs, and students from local schools. The Japanese suburb of Tokyo, with a population of over 530,000, lies 140 miles southwest of the March 11th quake's epicenter.

Funabashi fared relatively well through these disasters. It is expected that they might use some of the donated funds to assist in their own recovery, and share some or all with Sendai, the hardest hit municipality at the heart of the earthquake and tsunami disaster.

## Hayward Police Gain Accreditation

This March, the Hayward Police Department (HPD) was awarded Advanced Law Enforcement Accreditation status from the **Commission on Accreditation for Law Enforcement Agencies (CALEA)**, who were very impressed with HPD's policing style and specifically commented on HPD SMASH Operations—see the previous article on SMASH for details. The skills the department implemented to gain CALEA accreditation give the City Manager a set of tools that promotes the efficient use of resources and improves service delivery. The entire HPD staff was



instrumental in the two-year application process, which culminated with HPD's Lt. Jason Martinez, Bernie Cunha, Chief Ron Ace, and Lt. Mark Mosier with Mayor Michael Sweeney accepting accreditation at a ceremony in Bethesda, Maryland.

## Subscribe to Hayward Highlights It's Easy and Free

This is the first edition of **Hayward Highlights**, the City's new, quarterly newsletter that lets you know about important doings, useful information, and progress we're making in getting work done to improve day-to-day life in the City. We'll cover a variety of topics that we think you'll find informative, useful, and present opportunities to get involved directly. Whether through Clean-Up Days, Community Emergency Response Team training, or the Neighborhood Partnership Program, there are plenty of ways you can work with your neighbors to help make Hayward cleaner, safer, and better.

If you'd like to receive it in the future, just visit the **Newsletter's webpage** on the City's website to sign up to receive it via email or download it directly. Additionally, you can give us feedback on anything you read by contacting the author of a piece or write us at **HaywardHighlights@hayward-ca.gov**. Finally, **Access Hayward** is a great place to ask questions, request information, or report problems. Let us know how we can help.